Fazer is one of Finland’s best loved brands.

Our long heritage in crafting delicious bakery, confectionery and baking ingredients has given us an important place in the hearts of families throughout Finland and the Nordic region.

Established more than 120 years ago in 1891 as a family-run business, we attach great importance to the quality and deliciousness of our brands; we simply know how good food should taste. It’s our strong baking traditions and extensive expertise that give us opportunity to innovate in the food category.
Finnish oats are renowned throughout the world for their excellent quality.

Finland is known for its unique climate, for the knowledge and skills of its farmers, and for the suitable soil and growing conditions. These elements make Finnish oats a powerful and sought-after product.

We use Finnish oats in our products, and are proud to support our local contract farmers each year to help them get the most from their harvests.
One of nature’s superfoods, oats are naturally rich in nutrients that provide health, wellbeing and cosmetic benefits.

A well-recognised source of sustained energy, and associated with lowering cholesterol, the fibres within oats help to sustain a healthy heart and maintain a balanced digestive system. They can also support weight management.

A good source of vitamin E and omega-6, oats are also beneficial for moisturising skin and strengthening hair, making them an essential ingredient in a natural beauty regime.

Fazer’s state-of-the-art oat extraction technology ensures the highest concentration of oat goodness for food, neutraceutical and beauty applications.
Our patented wind-shifting technology helps us press every bit of goodness from our Finnish oats.

This creates oat ingredients with incredible purity and concentration levels without using chemicals or cellulose fillers.

It’s the purity this extraction process creates that makes our products so versatile and easy to work with.

Our colour-sorting technology guarantees that we only use the best quality oats by eliminating dark kernels and impurities, which keeps our products as pure and nutritious as possible.
Our Oat Beta Glucan’s clean and natural taste makes it an ideal way to incorporate the goodness of oats into a wide range of foods, drinks and supplements. Its high concentration means less is required in the end product to support health claims.

- Recognised heart, cholesterol level and digestive benefits
- Easy to use in a manufacturing process
- Clean tasting with a neutral colour

*Oat Beta Glucan is approved by EFSA for ‘reducing blood cholesterol, which reduces the risk of cardiovascular diseases’.*

Aurora Oat Protein provides an easy-to-use high quality protein, perfect for enriching your products. We make Oat Protein an ingredient in its own right by extracting the component directly from oat bran.

- Naturally balanced amino acid profile
- Suitable for dairy-free and vegan diets
- Mixable – smaller particles make it ideal for beverages
- Low oil concentration – products last longer on shelf

Oat Oil is a natural way to add oat goodness to cosmetic and personal care products. The versatile ingredient naturally moisturises and soothes skin and strengthens hair, and can also help to reduce wrinkles and signs of ageing.

- Naturally rich in fatty acids and Omega-6
- Neutral colour
- Easy to use in a manufacturing process
- Suitable for a wide range of product applications
With our simple wind-shifting, Fazer can guarantee oat extracts of the highest quality.

Their pure taste and neutral colour makes them easy to incorporate into appetising food and drink recipes without any taint or aftertaste. Their smooth texture ensures they are also highly soluble and easy to consume in products such as biscuits, snack bars, breakfast cereals, smoothies, drink mixes, pasta and bakery products.

This optimal purity makes them perfect for use when manufacturing food, neutraceutical and beauty products and results in an extended shelf life, avoiding rancidity.
At Fazer we are committed to providing products and brands of the finest quality that create customer and consumer trust.

We follow strong ethical principles and a corporate responsibility programme promoting sustainable development of our environment and society. We continuously improve our products and production facilities to reduce negative impacts on the environment.

We operate a resource-efficient process in Lahti, Finland, where even the remaining oat husks are briquetted and used in renewable energy production.

Ultimately we only offer ingredients that make you feel good about your choice!
Purely natural innovation from Fazer

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